



*Young Women In Business*  
*UVIC*  
*Sponsorship Package 2017-2018*



## What is YWiB?

The Young Women in Business (YWiB) network is a non-profit society for emerging female leaders in Western Canada. The network acts as the central forum to connect ambitious young women from a variety of careers, industries, and backgrounds.

YWiB hosts a variety of events that provide our members with opportunities to develop relevant skills and knowledge, so that they have the insight, support, and capability to reach their fullest personal and professional potential. YWiB is a platform of powerful resources, inspiring and challenging events, and opportunities for organic networking and mentorship that furthers YWiB's statement.

Events held for our members include speaker and panel sessions, peer coaching ideations, large-scale conferences and volunteer opportunities.

“We are a non-profit society for emerging female leaders”



“...a need for a network that continually supports young women on their journey to personal and professional success”



YOUNG WOMEN  
*in* BUSINESS

Our university chapters at UBC, SFU, KPU, UBCO and UVic bring together undergraduate women from diverse academic backgrounds who share common traits of ambition, enthusiasm and a sense of collaboration. The chapters are committed to bringing members closer to front-line executives who are professionals in their specific areas of expertise, offering opportunities to learn the skills that matter today, so members can grow to be industry leaders tomorrow.



## How It All Began?

The story of YWiB begins in 2007, when a group of young women began asking themselves a few important questions—they wondered why there wasn't a central place addressing the needs and interests of young women launching their careers. From these questions and a few long nights, an idea began to develop. This idea eventually grew into the vision for a network and conference for young women in the business of achieving personal and professional success. 2008 marked the year of the launch of YWiB's inaugural conference, Beyond Pink, which has remained our premier annual event.

YWiB's story, however, does not end there. There still existed a need for a network that continually supports young women on their journey to personal and professional success. We dreamed that by creating a forum of powerful resources, by holding events that inspired and challenged, and by allowing networking and mentorship to be based on organic growth, we would be able to fill this need and have the honor of seeing YWiB become part of other women's stories.





## Why Sponsor YWiB?

Your generous support of the UVic chapter of YWiB will provide students at leading Canadian universities with access to resources that will enable them to gain valuable professional and personal skills and experience. You will create the opportunity for UVic students to foster a relationship with your organization, giving students the chance to find their passion, explore their interests and skills, and connect with opportunities to build their future careers.

YWiB serves as the forum for connecting young professionals and future entrepreneurs with incredible female leaders in a variety of industries. By supporting YWiB UVic, you will gain exposure to both emerging female leaders and their mentors, and closely align yourself with our goal to support young women at work.

As YWiB is a registered non-profit society, your support will positively associate your organization with a young and growing NPO in the Vancouver and Victoria community.

As a corporate partner, you have the unique opportunity of sharing your story with young women and joining them in their journey of growth through YWiB. I'd like to invite you to become part of YWiB UVic's story and, in turn, allow YWiB UVic to become part of your story. On behalf of the YWiB UVic Directors, thank you for taking the time to consider supporting YWiB UVic. We look forward to building a mutually beneficial partnership with you!



“your support will positively associate your organization with a young and growing NPO in the Vancouver and Victoria community”

“You will create the opportunity for UVic students to foster a relationship with your organization...”



“YWiB serves as the forum for connecting young professionals and future entrepreneurs with incredible female leaders in a variety of industries”

# How Easy is it to Sponsor YWiB?



## Discover \$200



- o 2 complimentary tickets to events
- o Small corporate logo and link on YWiB UVic website



## Connect \$300



- o 4 complimentary tickets to events
- o Medium corporate logo and link on YWiB UVic website



## Inspire \$500+



- o 6 complimentary tickets to events
- o Corporate mention at all events
- o Corporate logo displayed at events
- o Corporate logo and link on YWiB

Any involvement with YWiB UVic is appreciated.

If there is an unique way we can suit your corporate needs please let us know.



Thank you for helping us to inspire  
and empower other like-minded  
women  
to become leaders in their lives,  
communities and careers.

We strive to  
ensure that you will find an  
opportunity to directly connect  
your company with this  
esteemed group of young  
women and show your  
commitment to developing  
tomorrow's leaders.

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